Accessing FAME

Login to the University Portal – Library/IT – Subject Research Guides – Company Information

Alternatively, select any of the following Subject Guides and click the Company Information tab.

About FAME

FAME contains 7 million companies in the UK and Ireland. These include private limited companies as well as those quoted on the stock exchange. It also allows you to find companies in a specific region e.g. Scotland, county e.g. Stirlingshire or even in a specific post code. This makes FAME an excellent resource for marketing projects or surveys etc. where you need to identify and perhaps contact a list of companies. It could also be useful if you wish to send out your CV to a range of companies.

The following simple example illustrates how this works but you can build a more complex search if required.

**Scenario**

I want to find dairy product companies with up to 200 employees that are based in Scotland. I wish to create a mailing list to send a survey as part of my dissertation.

**Search Steps**

1. Select the industry you want. This example uses the UK Standard Industrial Classification (UK SIC) to search. Click Industry then select UK SIC.
2. Type **Dairy** into the search box to find the code for ‘Manufacture of dairy products’, tick the relevant code and click OK in the bottom right corner.

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3. Once you have selected the industry you will be returned to the main search screen where you can add more variables to your search e.g. click **Location**, choose **Country or region** and when you are presented with a list select **Scotland**. Click OK in the bottom right hand corner.

4. Now limit the results to companies with up to 200 employees

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5. Enter 200 into the maximum box and click OK in the bottom right corner.

6. At the bottom of the screen FAME provides the number of companies retrieved at each stage in your search. In this example you can see that 801 companies in FAME operate in the manufacture of dairy products of which 49 have an address in Scotland but only 8 have between 0 and 200 employees.

7. Click View list of results to see the list of companies.

### Exporting to Excel

8. FAME now displays the companies that meet your criteria, and gives you options to save the records, export them to Excel, send by email etc. Only the information displayed on the screen will be saved or exported unless you customise **Columns** selected.

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9. Click **Columns**.

10. Click Contact details to pull in the list of variables for the address, email contact etc. You can customise further by unticking any variables you do not want then click OK.

11. Click the Export to Excel button and follow the prompts to save the records to your spreadsheet.

12. You should now have the address details you need if you wish to contact these companies. You can use the Mail Merge function in Microsoft Word to create your letters or email messages.