SAM BLACK PAPERS

MS 83 / SB 4 – Photographs Spanning Black’s PR career (1954-1990)

Biographical History:
An active writer and speaker on public relations, Sam Black lectured extensively around the world, visiting academic institutions and attending meetings and conferences of PR professional bodies. Through his relationship with the Board of Trade, Black organised over 260 overseas exhibitions for British industry, particularly the engineering and electrical sectors, between 1965 and 1972. He was awarded an MBE for his services to export in 1969. Black was an active member of the Institute of Public Relations (IPR) in the UK and of the International Public Relations Association (IPRA), where he held the posts of Secretary General 1977-80 and President, 1982. He attended meetings and conferences of these bodies throughout his career.

Scope and Content:
Photographs (many featuring Sam Black) taken at conferences, lecture tours, exhibitions, meetings and events spanning his career between 1954 and 1990 including: Photographs of overseas exhibitions organised by Black for British Industry between 1965 and 1972. Photographs of IPR and IPRA meetings. Photographs from Black’s lecture tours of China and the Far East. Photographs of various PR conferences, meetings and training events. Photograph of Sam Black with family after receiving MBE in 1969.

System of Arrangement:
The series has been partially arranged into a number of files and pre-existing albums reflecting the creator’s order and the events to which they relate.

Extent: 2 boxes: 532 photographs